



“You can spend a lot of money on green ratings from other groups or organizations, but the ICC-ES® SAVE™ program is the only one that has any real meaning to our customers.”

PATRICK KEEGAN
DIRECTOR, SALES AND MARKETING
EUROPEAN COPPER

Recycled Content Earns European Copper’s Chimney Pots One of the First ICC-ES® SAVE™ Reports

European Copper has earned one of the first **ICC Evaluation Service® (ICC-ES®) Sustainable Attributes Verification and Evaluation™ (SAVE™)** reports (VAR-1001), which verifies the recycled content of their masonry chimney spark arrestor chimney pot products.

“This green report is very important to us because the **ICC-ES®** name has such respect throughout the industry,” says Patrick Keegan, Director of Sales and Marketing at **European Copper**. “Just as the ICC® [codebook] is on everyone’s desk as the industry standard, the **ICC-ES SAVE™** program is the new standard for green products. It means more than all the others combined, because our customers know the rigorous review process behind every report.”

As verified in the report, **European Copper** chimney pots contain 77 to 85.5 percent recycled content. The **ICC-ES® SAVE™** program provides reliable, third-party evidence of the type and amount of recycled content contained in the **European Copper** chimney pots. During the evaluation process, ICC-ES® technical staff reviewed **European Copper’s** production process against



the **ICC-ES® Evaluation Guideline for Determination of Recycled Content of Materials (EG101)**. **European Copper** chimney pots are constructed of a copper outer shell, stainless steel inner lining, stainless steel clips and stainless steel rivets. The chimney pots are designed for masonry, B-vent, direct vent, and zero-clearance fireplaces and are available in three styles, seven sizes and two finishes.

In addition to the new **SAVE™ report**, European Copper also has an **ICC-ES® Evaluation Report® (ESR-2287)**, which provides evidence that the company's chimney pots meet the requirements of the *International Building Code® (IBC®)* and the *International Residential Code® (IRC®)*.



“Customers know European Copper for our attention to detail and our drive to create absolute top-quality products, from the bolts to the finish,” says Keegan. “Our **ICC-ES® Evaluation Report** has become an essential part of our marketing.”

SAVE™ is a new program created by **ICC-ES®** to provide reliable information about claims made by manufacturers of sustainable products. The evaluation is based on guidelines for sustainable attributes, including inspection of the manufacturer's production process as well as product testing at recognized laboratories where required by the guidelines. The **SAVE™ Program** provides the end users with independent third-party verification that a product labeled “green” actually meets the requirements set forth in the guidelines.

The **SAVE™** guidelines address the production stage of the item under review beginning with raw material acquisition and progressing through final manufacturing and packaging. The subsequent program reports can be useful when seeking points under major green building rating systems—U.S. Green Building Council's LEED, Green Building Initiative's Green Globes, ICC 700-2008 National Green Building Standard which was developed by NAHB and ICC in a collaborative effort, or the 2008 California Green Building Standards Code.

To find out more about this product, view VAR-1001, *European Copper Chimney Pots (Models: Pawn, Knight, Knight II, Bishop, Bishop II, Queen and King)* issued July 1, 2009 at <http://saveprogram.icc-es.org/reports/pdf/VAR-1001.pdf>. All **SAVE™ VAR™**s can be accessed and downloaded free of charge at www.icc-es.org/save.

This article is intended to provide information on a product for which an ICC-ES SAVE™ VAR has recently been issued. It should not be construed as a product endorsement or a recommendation for its use.